

Rocky Geans Concrete Construction Business School

February 8-9, 2017

RPM Lodge

2628 Pearl Rd.

Medina, OH 44256

7am - 4pm

**SPACE IS LIMITED
TO 50!**

**REGISTER ONLINE AT
OHIOCONCRETE.ORG**



**To learn more about Ohio
Concrete membership
opportunities, contact the
Association office at 614-
891-0210 or Bob Krulik
at 330-241-0434 or visit
ohioconcrete.org**



Don't miss this 2-day seminar where you will learn *proven* techniques to increase sales and profits from one of the most influential people in the concrete construction industry, Rocky R. Geans, President and Owner of L.L. Geans Construction Company.

Why Should You Consider Attending! Perhaps These Sound Familiar

1. You are looking to invest in you or your employees' personal professional development
2. Your small company is looking for proven growth strategies
3. You are working 90 hours a week and still not making the money you deserve
4. You wear all the hats in your company and never take a vacation
5. The company you control needs refreshed business strategies
6. You are stressed out staying up at night thinking about your company's problems
7. The company you work for is growing fast and you want to manage growth the right way
8. You are new to contracting and want to build a solid business from the ground up
9. You are committed to looking for more ways to contribute to your company's success
10. Have an opportunity to learn from one of the Industry's most experienced and admired business leaders.

OVER

Rocky Geans Concrete Construction Business School

February 8-9, 2017 | RPM Lodge 2628 Pearl Rd, Medina, OH 44256

About the Speaker:

Rocky R. Geans is the president and owner of L.L. Geans Construction Co., located in Mishawaka, Ind. With more than 44 years of experience as a concrete contractor, Geans is a past Master Trainer and a Craft Instructor certified by the National Center for Construction Education and Research. He has been a leading force behind the creation and development of events and groups within the American Society of Concrete Contractors. Geans is a regular speaker at many industry events and has been featured in or written articles for several major concrete magazines.



Recognized as one of the most influential people in the concrete industry, Rocky's teaching, organizational processes, and business tools have been proven to increase growth strategies for small businesses around the country.



The following topics, and much more, will be covered at the 2-day Seminar:

Strategic Planning
Estimating Strategies
Bidding
Job Costing
Marketing Ideas

Managing Markups
Financial Statements
Managing Field Operations
Job Scheduling
Employee Management

Cash Flow vs Profits
Contracts
Pricing for Profit

REGISTRATION FEES: Fees include seminar both days, handouts and lunch both days

- ☐ Non-Ohio Concrete Members \$400/**\$350 Early Bird before 1/15/2017 EXTENDED!**
- ☐ Ohio Concrete Members \$250 (If you do not know your member status, call the Ohio Concrete office at 614/891-0210 to avoid delays)

**SPACE IS LIMITED
TO 50!**

**REGISTER ONLINE AT
OHIOCONCRETE.ORG**

**Join us for an informal
networking reception
following the seminar
on February 8th at**



**Buffalo Wild Wings
5050 Eastpointe Drive
Medina, OH 44256**

FULL NAME

COMPANY NAME

ADDRESS

CITY STATE ZIP

PHONE FAX

EMAIL

PAYMENT METHOD:

- ☐ CREDIT CARD (Amex/Disc/Visa, Master)
- ☐ CHECK

*Make checks payable to Ohio Concrete and mail to
Ohio Concrete, 2600 Corporate Exchange Dr., Ste.
165, Columbus, OH 43231*

CARD #

EXP DATE SECURITY CODE

BILLING ADDRESS

CITY STATE ZIP

NAME ON CARD

EMAIL FOR RECEIPT

SIGNATURE

DATE

Cancellation Policy: No refunds after Wednesday February 1, 2017. No shows will be charged full registration fees. For further information contact the Ohio Concrete office at 614/891-0210 or email inquiries to ormca@ohioconcrete.org

OVER