



There are many benefits in choosing a concrete driveway vs. other traditional paving materials.

A concrete driveway is an affordable upgrade that will increase your home's value. Concrete is preferred for durability, appearance, and low maintenance and indicates quality construction throughout the home.

A concrete driveway will add curb appeal, value and increase the resale potential for your home.



For further information or for a concrete contractor and/or ready mixed concrete producer referral, contact Ohio Concrete at 614/891-0210, [ormca@ohioconcrete.org](mailto:ormca@ohioconcrete.org).

For more information on the benefits of concrete, visit [www.ohioconcrete.org](http://www.ohioconcrete.org).



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*Source National Ready Mixed Concrete Association, American Concrete Paving Association, Wikipedia, The Concrete Network.*



## Concrete Driveways The Right Choice for Ohio





**BEFORE**



**AFTER**



QC Construction Products, Madera, CA  
Courtesy of ConcreteNetwork.com



Concrete by Design, Fishers, IN  
Courtesy of ConcreteNetwork.com



Starburst Concrete Design, Brewster, NY  
Courtesy of ConcreteNetwork.com



Verlennich Masonry and Concrete, Staples, MN  
Courtesy of ConcreteNetwork.com

### **The Durable Choice**

Longevity is a key factor in choosing a concrete driveway. A properly placed concrete driveway can last over 30 years with little maintenance.

Unlike asphalt driveways, a homeowner can rest assured that their concrete driveway will not be damaged from kickstands, car jacks, or petroleum products.

### **The Versatile Choice**

Unlike asphalt, concrete can be colored, stamped or stenciled to create a variety of textures and decorative finishes. A concrete driveway can accentuate the overall landscaping plan with the look of slate, cobblestones, sandstone or a host of others, at a fraction of the cost. Asphalt is black and has limited finishes available.

### **The Low Maintenance Choice**

Probably one of the most attractive selling points of concrete is that it is maintenance free. Unlike asphalt, which has to be sealed

every couple of years with an oil-based sealer that can be tracked indoors damaging carpets and flooring, a homeowner can rest assured that their concrete driveway is a clean, low-maintenance choice.

### **The Eco-Friendly Choice**

Concrete is produced locally from abundant natural resources and can be made with reclaimed industrial materials that would otherwise burden landfills.

Concrete is not considered a hazardous material like removed asphalt. At the end of a concrete building or pavement's usable life, concrete can be recycled. The recycled materials in concrete reduce CO2 emissions.

### **The Economical Choice**

The initial cost of concrete may be higher than asphalt, but when low maintenance and longevity are taken into consideration, concrete is the most economical choice.

According to a recent 30 year study, asphalt costs have risen 1.25% per year on average, whereas concrete has declined nearly 0.20% in real terms over the same timeframe. Concrete's real price volatility is low at 2.9% while asphalt's volatility is substantially higher at 6.3%.

### **The Safe Choice**

Concrete, with its smooth bright surface provides an important safety feature by increasing the effectiveness of exterior lighting. Dark, black asphalt is non-reflective. Concrete's non-skid surface makes it safer especially during Ohio's wet and icy weather conditions.

### **Concrete is the #1 Choice**

Homeowners were surveyed, and of the homeowners already owning a concrete driveway, 96% said they would choose concrete to replace their driveway. Only 67% of those owning asphalt driveways said they would choose asphalt again.